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Associate Professor of Practice



Knowledge Group: Leadership, Human Resources and Digital Technologies

Research Domains: Digital Transformation

Teaching Domains: Cyber Risk Strategy, Cyber Risk Governance, Business Model Transformation, Change Management, IT Transformation

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Articles in Scholarly Journals

Identifying and Filling Gaps in Operational Technology Cybersecurity

ABBATEMARCO, N., H. C. BRECHBUHL, "Identifying and Filling Gaps in Operational Technology Cybersecurity", MIS Quarterly Executive, 2024, vol. 23, no. 4, pp. 413-428

La sfida nascosta della trasformazione digitale - The Hidden Challenge of Digital Transformation

BRECHBUHL, H. C., N. ABBATEMARCO, "La sfida nascosta della trasformazione digitale - The Hidden Challenge of Digital Transformation", Economia & Management, 2020, no. 2, pp. 54-59

Balancing Innovation and Operations: Opportunities and Challenges of Second Generation Enterprise Mobility

BRECHBUHL, H. C., S. BERGHAUS, T. SAMMER, A. BÄCK, "Balancing Innovation and Operations: Opportunities and Challenges of Second Generation Enterprise Mobility", The Journal of Management Systems, 2014, vol. 24, no. 3, pp. 31-44

Protecting Critical Information Infrastructure: Developing Cybersecurity Policy

BRECHBUHL, H. C., R. BRUCE, S. DYNES, M. E. JOHNSON, "Protecting Critical Information Infrastructure: Developing Cybersecurity Policy", Information Technology for Development, 2010, vol. 16, no. 1, pp. 83-91

Best Practices for Service Organisations

BRECHBUHL, H. C., "Best Practices for Service Organisations", Business Strategy Review, 2004, vol. 15, no. 1, pp. 68-70

Articles in national/international newspapers

In the Consumer Age, the Customer Dictates the Pace

BRECHBUHL, H. C., A. TRNJANIN, "In the Consumer Age, the Customer Dictates the Pace", Handelszeitung, April 2016, vol. 15, no. Digital Transformation Issue

Research Reports

Deep Shift: 21 Ways Software Will Transform Global Society - Global Agenda Council on the Future of Software & Society

ESPINEL, V., H. C. BRECHBUHL, E. BRYNJOLFSSON, M. ANNUNZIATA, R. CAO, S. CRAWFORD, P. DE FILIPPI, M. FANJUL, M. GOODMAN, D. C. HOKE, D. KIRKPATRICK, C. LANNG, R. MADELIN, J. MOODY, C. MOREIRA, P. BRENDAN, K. PETERSON - "Deep Shift: 21 Ways Software Will Transform Global Society - Global Agenda Council on the Future of Software & Society" - 2015, World Economic Forum

Proceedings/Presentations

The New Enterprise Mobility: Seizing the Opportunities and Challenges in Corporate Mobile IT

BRECHBUHL, H. C., T. SAMMER, A. BÄCK, "The New Enterprise Mobility: Seizing the Opportunities and Challenges in Corporate Mobile IT" in 19th AMCIS 2013 Proceedings, August 15-17, 2013, Chicago, IL, United States of America

Information Security in the Extended Enterprise: Some Initial Results From a Field Study of an Industrial Firm

BRECHBUHL, H. C., S. DYNES, M. E. JOHNSON, "Information Security in the Extended Enterprise: Some Initial Results From a Field Study of an Industrial Firm" in 4th Annual Workshop on the Economics of Information Security, June 1-3, 2005, Cambridge, MA, United States of America